



**Eberswalde University
for Sustainable
Development**

Connecting with Nature for the Benefit of Humanity. For 190 years.

Eberswalde University for Sustainable Development




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**Prof. Dr. Wolfgang Strasdas
Franziska Rottig**




University Profile


Overarching philosophy: Dedication to sustainable management



Located in
Eberswalde,
close to Berlin



Forestry faculty
established in 1830,
reopening 1992



4 faculties:

- Landscape Management & Nature Conservation
- Forest & Environment
- Wood Engineering
- **Sustainable Business**

2300 students
65 professors
400 employees

22 Bachelor &
Master courses



Study Programs with focus in sustainability

10 Bachelor programs

- International Forest
- Ecosystem Management (B.Sc.)
- Landscape Use & Nature Conservation (B.Sc.)
- Sustainable Economy & Management (B.A.)
- Etc.

12 Master programs

- Global Change Management (M.Sc.)
- Biosphere Reserves Management (M.Sc.)
- Organic Agriculture Management (M.Sc.)
- Education – Sustainability – Transformation (M.A.)
- Sustainable Entrepreneurship & Social Innovation (M.A.)
- **Sustainable Tourism Management (M.A.)**
- Etc.





Practice what you preach

- **Mission statement**
 - Reconciliation of nature and society
 - Social responsibility
 - Democracy, diversity and respect
- **EMAS-certified environmental management system** with regular reporting (EMAS Award in 2017)
- **Environmental management & climate protection staff unit** with working groups
- **Climate neutrality:** Green electricity and heating; no domestic business trips by plane
- **Diversity, health, and family**



Footprints.

Bericht zur nachhaltigen Entwicklung
unserer Hochschule 2014/2015





Research / research centers in the field of sustainability



ZENIKPLUS

Zentrum für nachhaltige und innovative
Konzeptionen zur Förderung des Guten
Lebens

Biosphere Reserve
Institute (BRI)

Research Centre [Sustainability -
Transformation - Transfer]

And many more ..



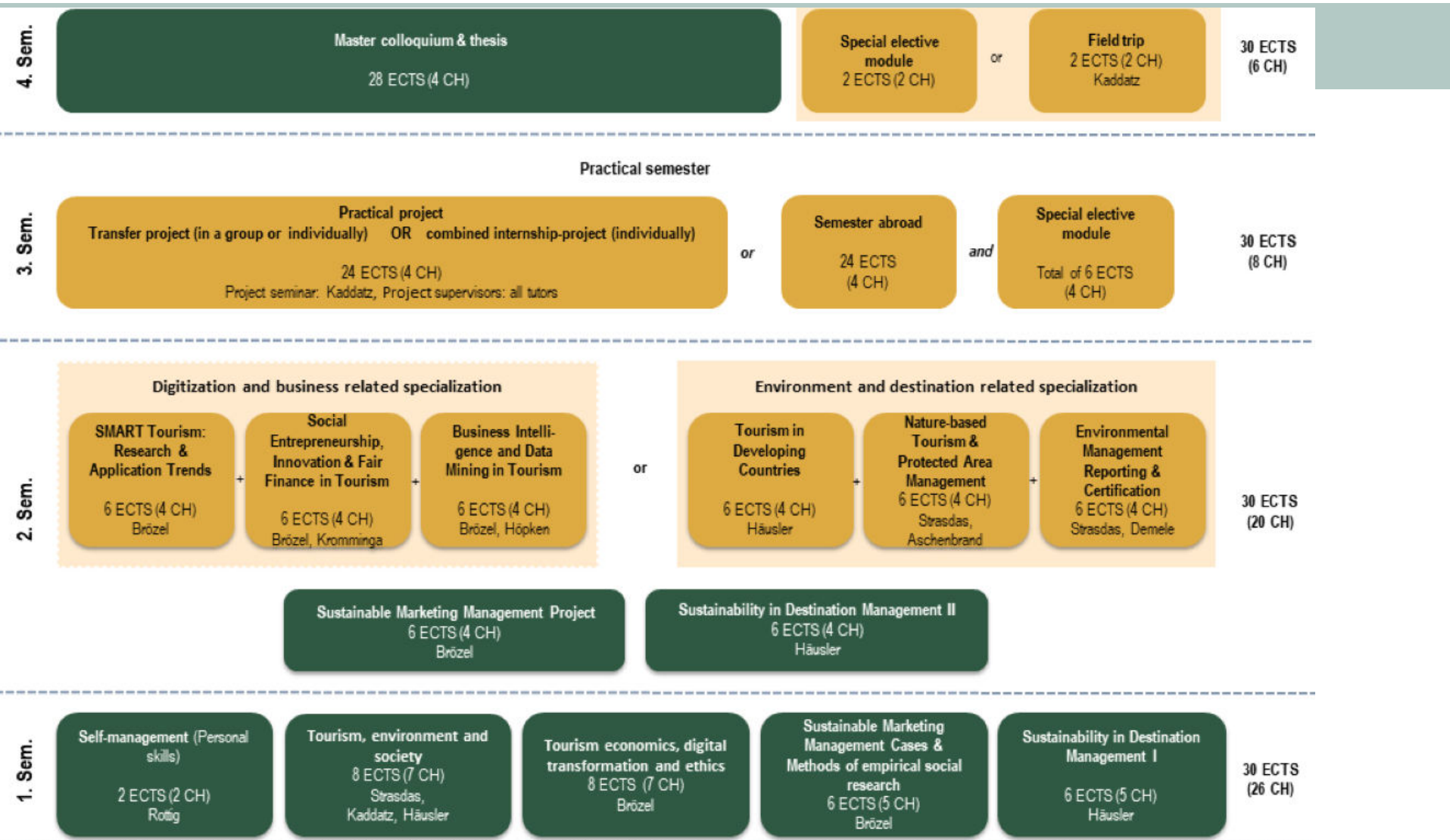
Faculty Sustainable Business: Current/recent research projects

- **CSR assessment of Online Travel Agencies (OTAs)**
- **Sustainable mobility for medium distances (“LIFT Climate“)**
- **European Going Green 2030 (SME training)**
- **Tourism Sustainability Satellite Account – Developing a national indicator system for sustainability in tourism (Federal Ministry of Environment, UNWTO)**
- **Unbalanced tourism development in European destinations (European Commission)**
- **Transforming Tourism (Costa Rica, Dominican Republic)**
- ...





Curriculum Sustainable Tourism Management M.A.





1FUTURE: Our Role in the Project



**Main expertise:
Sustainable tourism management, corporate social responsibility,
climate change and sustainable business management**



1FUTURE: Our Role in the Project

Work package 2

- Analysis on the state of art of practices for fostering climate initiatives and collaboration with government, business and academia (climate and sustainability actions)
- Organization of a study visit to Eberswalde/Brandenburg, planned for September / October 2023

Work package 3

- Guidance in the establishment of KHCS* and 1Future platform
- Support and advise the KHCS teams in creating societal/environmental impacts beyond academia

Work package 4

- Improving teaching and learning activities as well as research capacities
 - Delivery of trainings on climate related topics and teaching methodologies.
 - Assistance in the revision of learning, teaching materials and methodologies

*Knowledge Hubs for Climate and Sustainability



1FUTURE: Our Role in the Project

Work package 5

- Delivery of on-field coaching and workshops, monitoring

Work package 6

- Development of the online library / book of case studies
- Support with the creation of the Climate and Sustainability Journal
- Development of a business plan model for the future development of KHCSs / sustainability strategies for ensuring sustainability of the project

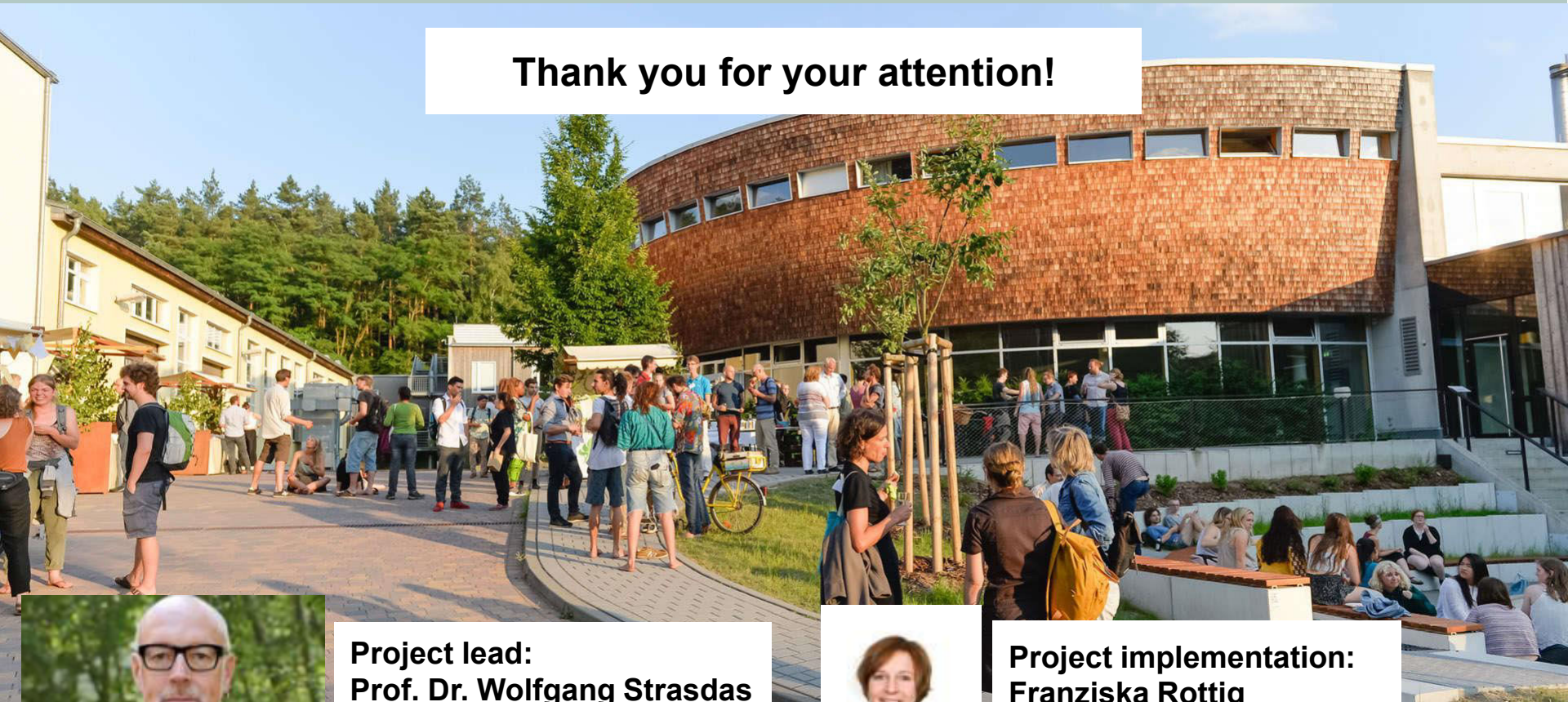


Any Questions?





Thank you for your attention!



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