





Lecturer: Franziska Rottig

Franziska Rottig has been working at the Eberswalde University for Sustainable Development (HNEE) since 2021. In addition to teaching, mentoring, and reviewing projects and master's theses in the Sustainable Tourism Management program, she leads scientific projects for the Center for Sustainable Tourism (ZENAT) at HNEE.

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Lecture Topics:

- **Day 1 (6th November 2024):** Importance of Sustainable Tourism, SDGs, and Global Code of Ethics (special focus on the private sector) 10-11 am
- Day 2 (7th November 2024): Voluntourism 11-12 am

Methodology: Interactive lectures with content, self-reflection, discussions, and group activities

We invite you to attend these inspiring lectures and learn more about the importance of sustainable approaches in tourism and their role in global development.

