

AGENDA - COACHING VISIT

EBERSWALDE UNIVERSITY FOR SUSTAINABLE DEVELOPMENT (GERMANY) TO UNIVERSITY COLLEGE “CEPS-CENTER FOR BUSINESS STUDIES” KISELJAK KISELJAK, BOSNIA AND HERZEGOVINA, 17 – 21 NOVEMBER 2025

Day 1 - 17 NOVEMBER – Introduction and Coordination

Activities:

- Welcome and introduction by KHCS coordinator.
- Meeting with project and KHCS staff.
- Presentation of KHCS results and activities from the last year (PPT presentation).
- Discussion on achievements, challenges, and needs.

Day 2 – 18 NOVEMBER - Institutional Meetings

Activities:

- Meeting with academic, administrative staff and other stakeholders, business associations, NGOs, Students.
- Discussion on collaboration, research opportunities, and future funding.

Day 3 – 19 NOVEMBER - Teaching Activity I (Visiting Professor)

Activities:

- IMPORTANCE OF SUSTAINABLE TOURISM – Franziska Rottig
- Group work and Q&A with attendees.

Day 4 – 20 NOVEMBER - Teaching Activity II (Visiting Professor)

Activities:

- SUSTAINABLE DESTINATION DEVELOPMENT - Franziska Rottig
- Discussion with attendees and collection of feedback.

Day 5 – 21 NOVEMBER - Monitoring and Wrap-Up

Activities:

- Review of KHCS logistics, team functioning, and networking results.
- Discussion on sustainability and next steps.
- Preparation of short monitoring report and recommendations.